



ELEVATOR WORLD India (EWI), is published four times per year and is considered the voice of the Indian VT industry. Readers include OEMs, contractors, suppliers, building management, real estate developers, consultants and manufacturers who do business in this market. EWI provides readers with solid, timely and trustworthy information such as special projects, new technology and technical information, along with industry news, events and trends.

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Editorial Calendar 2022

Volume 15 Issue 1: February

Focus Topic: Digital Development

Bonus Distribution: International Elevator and Escalator Expo (India)

Editorial Materials Deadline: December 28, 2021

Advertising Insertion Deadline: January 11

Volume 15 Issue 2: May

Focus Topic: Cost and Quality

Bonus Distribution: Interlift (Germany)

Editorial Materials Deadline: March 28

Advertising Insertion Deadline: April 11

Volume 15 Issue 3: August

Focus Topic: Sustainability

Bonus Distribution: The Elevator Show (Dubai)

Editorial Materials Deadline: June 28

Advertising Insertion Deadline: July 11

Volume 15 Issue 4: November

Focus Topic: Atmanirbhar Bharat (Self-Reliant India)

Bonus Distribution: International Elevator & Escalator Symposium (Spain)

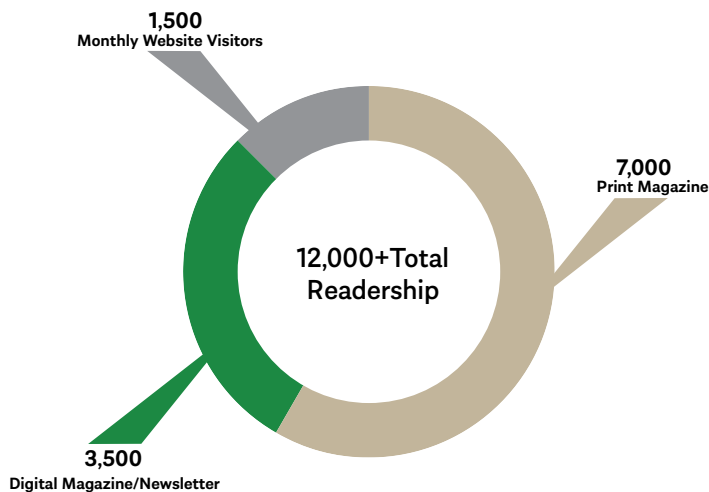
Editorial Materials Deadline: September 28

Advertising Insertion Deadline: October 11



"It's the best resource within the elevator industry to stay up to date on elevator current events, interesting subjects, product improvements and new technology."
-Pankaj

-2021 Audience Profile Study conducted by Signet Reader Survey



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Official Media of:



PRINT RATES

Full Page	2/3 Page	1/2 Page	1/2 Island	1/3 Page	1/3 Island	1/4 Page
105,000 INR	85,500 INR	68,500 INR	85,500 INR	54,500 INR	61,500 INR	44,000 INR

DIGITAL RATES

eNewsletter	Eblast	Website
73,500 INR	110,000 INR	36,500 INR

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